

Your 5 Job Search Weapons

Fortify your job search arsenal...

1. Public Exit Statement

The question “Why did you leave?” Can be asked when you least expect it. Every time you hear this it’s a chance to communicate what you want to do next with optimism and enthusiasm.

2. P-A-R Stories

Prepare 15-20 accomplishment stories in the Challenge-Action-Result format. These will become the building blocks of your marketing materials and the substance of your interview answers.

3. 90-Second Pitch

“Tell me about yourself” is an invitation to communicate your brand, personally and professionally. Take time to prepare an organized capsule about your qualities, skills, value, interests and accomplishments, and value to an organization.

4. Keep an Eye on Business News

Keep your finger on the pulse of your market. Use the news to distinguish yourself from your competition.

5. Prepare for an Interview Like a *Rock Star*

There is no place for “winging it” in a professional interview. Anticipate, research and practice.